



AIR SERVICE DEVELOPMENT

Our team offers specialized air services development tailored to the needs of small and regional airports. These services range from airline strategies and negotiation to airport leakages and attraction studies. Our work encompasses a range of activities from public consultations, customer surveys, market analysis, economic impact studies, finance & budget and contract negotiation.

The Explorer Solutions team has established a strong reputation for providing our clients with solutions that are adapted to the specific needs of their airport.

AIR SERVICE DEVELOPMENT STRATEGY

Our team will work to identify key travel segments, top market O&D's and estimate air travel demand to define the best development strategy.

CATCHMENT AREA AND PASSENGER LEAKAGES STUDIES

Estimate traffic diversion/leakage to targeted airports, thereby helping you to contain these leakages and improve your Airport's share of the market.

ECONOMIC IMPACT STUDIES

Demonstrate the Economic Impact of commercial air service and enable decision makers to better understand the benefits of the airport and its services.

ORIGIN & DESTINATION ANALYSIS

Gain a strong understanding of the region's key domestic and transborder O&D markets, understand new air linkages to support regional growth and development.

AIRLINE STRATEGY AND PROFILE

Assess and identify the best potential air service providers based on strategic profile; current air services; operating fleet; and route economics.

MARKET ANALYSIS AND EXPANSION STRATEGIES

Analyze current service levels to identify gaps and deficiencies. Gauge support for introducing new routes.

PAST PROJECTS



Airlines Attraction and Negotiation
Bromont Airport (CZBM)



Origin/Destination Study
Alma-Roberval Airports (CYTF - CYRJ)

AIRPORT SERVICES
Your key to success worldwide

Explorer Solutions Canada
explorersolutions.ca
450 441-9055

Explorer Solutions USA
explorersolutions.us
404 433-4249

Explorer Solutions France
explorersolutions.fr
33 (6) 43.93.72.39